IFMA's FACILITY FUSION 2021 Conference & Expo

April 21-22 Virtual Edition

# Developing an IT Roadmap for Facility Managers

Start from where you are!

**Ted Ritter** is the Current Global Chair of the IFMA Technology Community, Past President of the Greater Phoenix Chapter and also serves as the Chair of the IFMA Americas' Advisory Board. He has over 30 years of experience in facility operations and project management.  He a co-author of the Facility Manager's Guide to Information Technology

**Geoff Williams** is Director, Operations at Angus Consulting Management Limited in Toronto, Ontario. Mr. Williams is also a past Director on IFMA's Global Board of Directors, a past President (and current SAG Leader) of the IT Community of IFMA and a past President of the Toronto Chapter of IFMA.

**Lisa de Rosa FMP, CFM, SFP, CM-Lean** Her experience includes more than 10 years of owning, leasing, and managing the operations and maintenance. Lisa earned her Bachelor of Science in Business Administration from Barrett, the Honors College at Arizona State University, Summa Cum Laude and holds the certifications and designations of Facility Management Professional (FMP), Certified Facilities Professional (CFM), Construction Management Lean (CM-Lean). She is the immediate past president of the Phoenix Chapter of IFMA

# The Importance of IFMA Communities and Councils

**Communities are aligned with *Core Competencies***

- **Business Leadership (BUS)**
- **Environmental Stewardship & Sustainability (ESUS)**
- **Information Technology Community (IT)**
- **Operations & Maintenance Health Safety (OMHS)**
- **Real Estate Advisory & Leadership (REAL)**
- **Workplace Evolutionaries (WE)**

**Councils are aligned with *Vertical Markets***

- Academic Facilities Council
- Airport Facilities Council
- Banking Institutions & Credit Unions Council
- City & Country Clubs Council
- Corporate Facilities Council
- FM Consultants Council
- Food Service & Restaurant Council
- Legal Industry Council
- Manufacturing, Industrial & Logistics Council
- Museums/Cultural Institutions Council
- Public Sector Facilities Council
- Religious Facilities Council
- Research & Development Facilities Council
- Utilities Council

# The IT Community

*The IT Community is committed to providing appropriate and relevant content to the GLOBAL community utilizing a broad range of communication and publication platforms.*

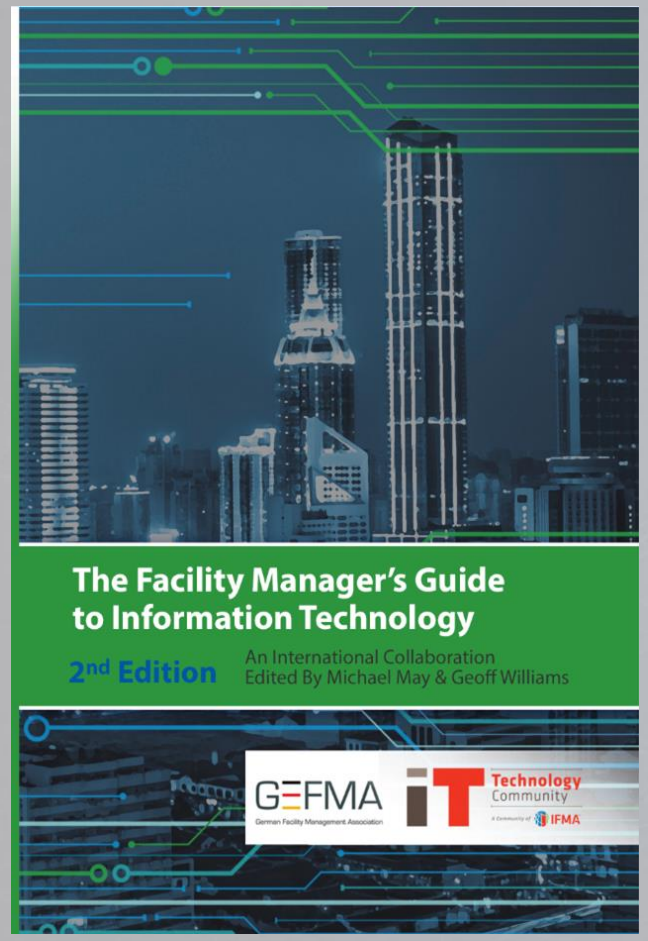
*We continuously answer the question,*

***"How does Technology Support CRE & FM?"***

***We want to collaborate to share the best practices case studies!***

IT Technology Community
A Community of IFMA

beta Built Environment Technology Alliance




The goal of the 2nd edition of The Facility Manager's Guide to Information Technology is to provide current best practices content and extend distribution to membership, interested parties and universities with FM Programs

***Win or Buy a Good Reference Tool!***
***Version 2.1 Now Available in Kindle Format!***

# Thanks for attending Facility Fusion!

# Learning Objectives & Session Outline

- Aligning the FMIT Strategy with the Corporate Strategy
- Leveraging the technology, you have in place
- Developing a best-practices roadmap for your organization
- Open Discussion

# The Format:

# Interview 1 – FM and Senior Leadership

- Understanding the Corporate Strategy:

  Where does the company want to grow and invest?
- Understanding a SWOT analysis for FM and areas for improvement to support the corporate strategy
- Open discussion

Sr. Leader

Consultant

FM

# Interview 2 – FM and Her Team (audience)

- What do we have existing?
- What are the quick wins and what are we missing altogether?
- Do we have the necessary competencies in house?
- What don't we know?
- Open Discussion

FMIT Expert

Moderator

FM

# Interview 3 – FM and the FMIT Experts

- Analysis of the existing situation
- Creating the Alignment with the Corporate Strategy
- Which are the best opportunities to deliver value (and most likely to be successful business cases)?
- How do I create my FMIT Strategy?
- Open Discussion

FMIT Expert

FMIT Expert

FM

# Open Discussion

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