Technology Community

A Community of IFMA

Technology Supporting the Built Environment

SPONSORSHIP OPPORTUNITIES

DIAMOND SPONSOR $5,000

- All Gold Sponsor Benefits Plus
- Recognition at ITC Meetings
- 50% off FM Tech Week Sponsorship
- One Spotlight Sponsored Webinar Per Year
- Monthly Newsletter Featured Article
- Semi-Annual Networking Sponsorship

PLATINUM SPONSOR $2,500

- All Gold Sponsor Benefits Plus
- Recognition at ITC Meetings
- 50% off FM Tech Week Sponsorship
- One Spotlight Sponsored Webinar Per Year
- Monthly Newsletter Featured Article

GOLD SPONSOR $1,000

- Logo Posting Linkback on ITC Website
- Acknowledgement on Newsletter and all Community Email Communications
- Recognition at Fall World Workplace
- Recognition at Spring Facility Fusion
- Recognition at ITC Meetings
- 25% off FM Tech Week Sponsorship
- Social Media Logo Promotion

FM TECH WEEK TITLE SPONSOR $3,500

- Logo shown at beginning of all sessions
- Intro & Outro for the Event
- Choice of Session Date
- All FM TECH Week Standard Benefits

FM TECH WEEK SESSION SPONSOR $1,500

- Logo on Annual Event Website
- 30 Minute Recorded Session
- Distribution Via YouTube
- Event Newsletter Logo Placement
- Premium Resource Directory Listing
- Social Media Logo Promotion

SPONSOR

- $2,500 ▶ **FULL WHITE PAPER:** Includes content editing and distribution on behalf of a sponsor
- $1,500 ▶ **SINGLE WEBINAR:** Full promotion to ITC followers [over 10,000]

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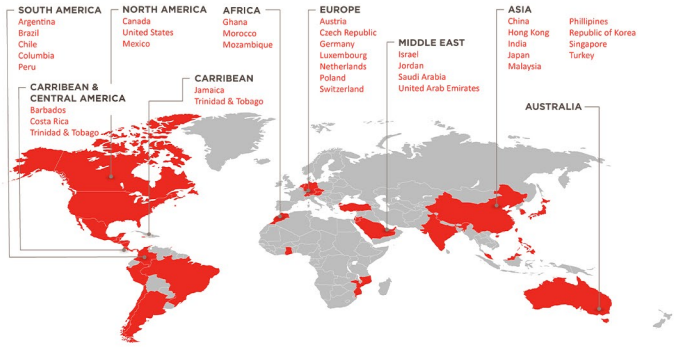
The IT Community is committed to providing appropriate and relevant content to the GLOBAL community utilizing a broad range of communication and publication platforms. We continuously answer the question: ***"How does Technology Support CRE & FM?"***



Since 2009 we have participated in every Facility Fusion and World Workplace globally and have contributed over 200 presentations to the CRE & FM Community. We work hard to provide online content in the form of Webinars and Virtual Conferences including PropTech Live and the Annual Technology Symposium. Our membership spans over 30 countries and our monthly newsletter distribution list exceeds 7,500 followers. Our Linked Groups and Pages have over 5,000 followers.

We collaborate with a global audience to share best practices & case studies!

YES! SIGN ME UP!

I would like to be an ITC Sponsor!

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- ☐ GOLD SPONSORSHIP
- ☐ SILVER SPONSORSHIP
- ☐ FULL WHITE PAPER
- ☐ SINGLE WEBINAR
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- ☐ VIRTUAL NETWORKING SPONSOR
- ☐ MONTHLY NEWSLETTER
- ☐ WHITE PAPER LOGO SPONSOR

Make checks payable to IFMA ITC

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Thank you for your continuing support!

IFMA™
International Facility Management Association
Empowering Facility Professionals Worldwide